



## PORT NETWORKS

### PRESS RELEASE

### FOR IMMEDIATE RELEASE

For more information, contact:

May 1, 2009

Hugh Bethell  
Port Networks, LLC  
(410) 637-3707 voice  
(410) 510-1147 fax  
hbethell@portnetworks.com

## BALTIMORE'S BROADVIEW APARTMENTS FIRST TO GET "SMART WI-FI"

**Baltimore, MD – May 1, 2009** – Charm City takes another step toward the wireless future this month, as the Broadview at Roland park apartment building becomes the first large residential property to make "Smart Wi-Fi" available to its residents. Smart Wi-Fi technology uses a large number of wireless access points with beam-forming antennas, all connected to a central controller, to create an intelligent wireless network that dramatically out-performs systems made up of stand-alone transmitters.

Port Networks, a wireless networking company headquartered in Baltimore, designed and installed the system for the Broadview, using equipment manufactured by San Jose, CA based Ruckus Wireless.

"Ruckus Wireless has taken enormous steps forward in antenna design and in mesh algorithms, and we're excited to bring these technologies to Baltimore," says Port Networks General Manager Hugh Bethell. "The network performance we're able to offer residents of the Broadview Apartments is really head-and-shoulders above what we could offer with the equipment that was available a few years back."

Smart Wi-Fi uses sophisticated smart antenna array and quality of service technologies to extend the range of Wi-Fi signals, automatically avoiding interference and dynamically adjusting Wi-Fi to cope with environmental changes. This results in Wi-Fi that reaches farther and is inherently more reliable.

At the Broadview, Port Networks deployed an array of ZoneFlex equipment from Ruckus Wireless. The ZoneFlex line includes high-density ZoneFlex 802.11b/g/n Smart Wi-Fi access points and the ZoneDirector line of Smart LAN controllers that manage from six to up to 250 APs. ZoneFlex delivers complete security, reliable Wi-Fi performance, quality of service, extended range, and unprecedented multimedia support.

"We're pleased to be the first major apartment building to implement Smart Wi-Fi," says Debbie Stallings, manager of the Broadview Apartments. "Many of our residents are connected with Johns Hopkins, and they are accustomed to having access to the latest and greatest technology. We are trying to give them the same thing here at the Broadview."

(more...)

PORT NETWORKS, LLC

World Trade Center of Baltimore · 401 East Pratt Street, 24<sup>th</sup> Floor, Baltimore, MD 21202

## **BALTIMORE'S BROADVIEW APARTMENTS FIRST TO GET "SMART WI-FI", cont.**

The Broadview's new wireless system was available free for testing during the month of April, and will be available on a subscription basis starting May 1. Monthly rates are \$27.95 for the basic service, or \$37.95 for a premium Wi-Fi package that includes a Smart Wi-Fi client that connects computers with no built-in wireless support, or multiple computers belonging to the same customer. The service is also available at a daily rate of \$9.95 or a weekly rate of \$19.95, for guests who need only temporary Internet access.

### **About the Broadview Apartments**

The Broadview at Roland Park is located at 116 West University Parkway, adjacent to Johns Hopkins University Homewood Campus and minutes from the exciting Baltimore Inner Harbor. The complex features more than 450 residences, including daily and monthly furnished suites.

### **About Port Networks**

Port Networks is a privately-held wireless telecommunications company based in Baltimore, MD. The company provides IP-based data and voice services to residential, business, and government clients, over a citywide wireless network that operates independently of the incumbent local exchange carrier (Verizon) and local cable television franchisee (Comcast). Because it owns its own network, the company can offer clients lower monthly rates, faster service installation, scaleable services, and one-call customer service. Founded in 2003, Port Networks is a registered Maryland small business enterprise and member of the Greater Baltimore Committee.

### **About Ruckus Wireless**

Privately-held, Ruckus Wireless is a venture-based Wi-Fi technology pioneer formed in June 2004 in Silicon Valley. The company designs, manufactures and markets unique "Smart Wi-Fi" products and Smart Wireless LAN (WLAN) systems based on patented Wi-Fi technology. Named a "Technology Pioneer" by the World Economic Forum, Ruckus Wireless is widely recognized for developing the industry's first Smart Wi-Fi technology.

###